

# KDDI

## KDDI Challenged

### Outline of the Company

- 1. Company name** : “KDDI Challenged”  
※Named reflecting the desire to create opportunities where persons with and without disabilities can challenge equally within the KDDI group which is featured by continuous growth and challenges
- 2. Address** : Garden Air Tower 5F, Iidabashi 3-10-10, Chiyoda-ku, Tokyo
- 3. Capital** : ¥80 million (100% funded by KDDI)
- 4. Directors** : Yoshiki Nakayama, President/Representing Director (and other 2 directors and 1 auditor)
- 5. Date of foundation** : April 14, 2008
- 6. Date of certification as a special subsidiary** : October 30, 2008
- 7. Start of business** : October 2008

### Details of Business Activities

Established to implement part of KDDI's corporate policy for diversity, and as an entity to promote employment of people with disabilities, KDDI Challenged is committed to providing stable work environment that caters to the variable needs of people with disabilities, creating occupational opportunities in which they find working and living meaningful, and expanding employment opportunities for them.

#### 1) Mobile Phone Disassembly Business

People with intellectual disability disassemble out-of-use mobile phones, and sort recovered materials. This helps to reduce the volume of components which would otherwise be incinerated, and boost their reuse ratio.

KDDI Challenged, thus, contributes to reusing mobile phone parts and building recycle-oriented society.



## **2) Acupuncture & Massage Business**

In this line of business, KDDI Challenged's employees who are certified as acupuncture and massage provider by the government, provide service to KDDI staff in order to help KDDI employees to recover from fatigue and maintain their health.



## **3) Accounting Sub-contracting Business**

Working on a sub-contracting basis, KDDI Challenged reviews digitalized accounting slips from KDDI. With the help of ICT (telecommunication technology), workers perform all the jobs with computers speedily and accurately. The company offers prompt paperwork service to the customer, while trying to create a comfortable work environment that takes into full account of various disabilities of people.

